



## ICANN San Juan 2007 Sponsorship Application

**Contact Information** : \_\_\_\_\_  
**Company Name** : \_\_\_\_\_  
**Company Contact Name** : \_\_\_\_\_  
**Company Contact Email** : \_\_\_\_\_  
**Address** : \_\_\_\_\_  
**City** : \_\_\_\_\_  
**Post / Zip Code** : \_\_\_\_\_  
**Telephone** : \_\_\_\_\_  
**Fax** : \_\_\_\_\_

### **Diamond Sponsorship**

\$50,000.00 or more

Please contact Puerto Rico Top Level Domain to discuss tailored packages

### **Platinum Sponsorship**

\$40,000 - \$50,000 payable within 30 days of invoice

Please send me information on strategic branding

### **Gold Sponsorship**

\$25,000 – \$35,000 payable within 30 days of invoice

Please send me information on strategic branding

### **Silver Sponsorship**

\$15,000 - \$20,000 payable within 30 days of invoice

Please send me information on technical sponsorship

### **Bronze technical Sponsorship**

\$10,000 - \$5,000 payable within 30 days of invoice

Please send me information on technical sponsorship

### **Sponsorship/Exhibition Space**

Exhibition Space Only \$ 2,000.00

Exhibition Space & Sponsor \$ 1,700.00 discounted price

*Only valid with one of the options above*

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

## **SPONSORSHIP LEVELS**

Applications are on a first come application basis. Please inquire about strategic branding opportunities.

### **DIAMOND sponsorship: \$50,000 or more**

- Recognition of sponsorship in Opening Remarks and in all press conferences
- Recognition of sponsorship in all press releases
- Organization of meetings with the Puerto Rican and International press
- Organization of meetings with ICANN delegates and with representatives of the Governmental delegations
- Customized assistance during all the event
- Hospitality room for your guests at the meeting venue for the duration of the event.
- Special rate for duplex suites.
- Availability of a stand (booth) within the meeting venue for exposition of materials and other information.
- Logo placement and acknowledgement by the Host as a significant sponsor on the Hosts website, in printed documentation supplied to conference delegates and on signage at the conference venue and wherever possible at the hotels used by meeting attendees.
- Recognition as sponsor on conference area of web-site with logo and 60 word description and link to web-site.
- Logo in conference brochure and all printed materials if contract received prior to printing .
- Inclusion of brochures or printed materials provided by the Sponsor, into the attendees satchels.
- Logo on reception invitations and menu.
- Logo on lunch and coffee breaks table and on bar desks.
- Logo prominently displayed in bags (same size as other sponsors in the same level).
- Any other reasonable opportunities that become apparent to the Host which may provide additional branding or marketing opportunities for the Sponsor, subject to the Sponsors approval.
- The Host will review the signage and other event-sanctioned promotional materials which are made available at the meeting and will ensure that such signage and promotional materials do not disparage any of the event sponsors.

### **PLATINUM \$40,000 - \$49,000**

- Recognition of sponsorship in Opening Remarks and in all press conferences.
- Organization of meetings with the Puerto Rican and International press.
- Signage recognition of sponsors in registration area and doorway of event.
- Recognition as sponsor on conference area of web-site with logo and 50 word description and link to web-site.
- Logo in conference brochure and all printed materials if contract received prior to printing.
- Logo prominently displayed in bags (same size as other sponsors in the same level).
- Special rate for duplex suites.
- Inclusion of brochures or printed materials provided by the Sponsor, into the attendees satchels.
- The Host will arrange, **with cooperation from ICANN** for the availability of a

- “Sponsors Room” for the Sponsor at the meeting venue for the duration of the event.
- Any other reasonable opportunities that become apparent to the Host which may provide additional branding or marketing opportunities for the Sponsor, subject to the Sponsors approval.
  - The host will review the signage and other event-sanctioned promotional materials which are made available at the meeting and will ensure that such signage and promotional materials do not disparage any of the event sponsors.

### **GOLD sponsorship: \$25,000 - \$35,000**

- Recognition of sponsorship in Opening Remarks and in all press conferences.
- Organization of meetings with the Puerto Rican and International press.
- Signage recognition of sponsors in registration area and doorway of event.
- Special rate for duplex suites.
- Recognition as sponsor on conference area of web-site with logo and 40 word description and link to web-site.
- Logo in conference brochure and all printed materials if contract received prior to printing.
- Logo prominently displayed in bags (same size as other sponsors in the same level).
- Any other reasonable opportunities that become apparent to the Host which may provide additional branding or marketing opportunities for the Sponsor, subject to the Sponsors approval.
- The host will review the signage and other event-sanctioned promotional materials which are made available at the meeting and will ensure that such signage and promotional materials do not disparage any of the event sponsors.

### **SILVER sponsorship: \$15,000 - \$20,000**

- Signage recognition of sponsor in registration area.
- Recognition as sponsor on web-site with logo and link to web-site with logo and 30 word description and link to web-site.
- Logo in conference brochure if contract received prior to printing.
- Special rate for duplex suites.
- Any other reasonable opportunities that become apparent to the Host which may provide additional branding or marketing opportunities for the Sponsor, subject to the Sponsors approval.
- Any other reasonable opportunities that become apparent to the Host which may provide additional branding or marketing opportunities for the Sponsor, subject to the Sponsors approval.
- The host will review the signage and other event-sanctioned promotional materials which are made available at the meeting and will ensure that such signage and promotional materials do not disparage any of the event sponsors.

### **Bronze Technical sponsorship: \$5,000 - \$10,000**

Contributions in goods and values that corresponds to an amount in U.S. currency not below \$5,000 dollars.

## **Bank's Transfer Details**

**Beneficiary Name:**

Gauss Research Laboratory, Inc.

**Beneficiary Address:**

Gauss Research Laboratory  
PO Box 23334 San Juan,  
Puerto Rico 00931

**Beneficiary Account Number:**

308733789

**Bank's Name:**

Citibank, NA P.R. 10991506

**Bank's Address:**

Citibank NA Puerto Rico, Hato Rey, FC#03  
250 Ponce de Leon Avenue Hato Rey, Puerto Rico 00918  
+1 (787) 753-5619

**ABA Number:**

021000089 Citibank NY

**Currency Accepted:**

U.S. \$ Dollars

## **Cancellation Policy**

Notification of cancellation of sponsorship fee must be submitted in writing to the Conference Committee before 1st April 2007 for refund of 75% of the fee. For cancellation made before 1 May 2007, 50% of the fee can be refunded. For cancellations on or after 2 May 2007, the fee will not be refunded.

## **Logotype**

Please provide your logo by e-mail at the address below. The file should be in .gif, Adobe PhotoShop or Adobe Illustrator format, RGB color-coded. Please also include a black and white version. Your sponsorship will be displayed on the meeting web site (<http://www.icannsanjuan.pr>), to go live end January 2007) as soon as we receive your payment. Early payment thus means longer exposure.

Should you have any question regarding sponsorships, please contact:

Gauss Research Laboratory, Inc.

Phone: +1 (787) 765-3263

Fax: +1 (787) 754-0757 Email:

[sponsorinfo@nic.pr](mailto:sponsorinfo@nic.pr)